

13TH ANNUAL
**HARVEST EVENING
CELEBRATION**

TO BENEFIT THE FOOD PANTRIES FOR THE CAPITAL DISTRICT



Thursday, October 24, 2024

TITLE SPONSOR \$10,000

Value of 62,500 pounds of food for local food pantries

Exclusive Sponsorship

Benefits:

- **Naming rights** to event. Example: *ABC Corporation's Harvest Evening Celebration to Benefit The Food Pantries for the Capital District*
- Organization name and logo on all event material
- Banner with link on event's ticketing site and all event webpages
- Organization logo with link to company site displayed on Major Partner's page and Harvest Evening Celebration event page of The Food Pantries' website for one year
- Full business name and/or logo used in all event invitations
- Title and/or logo used in all emails as well as all print, web, social media, and radio advertisements for the event, including Times Union
- Organization spotlight on social media, eblast and website. This can be a video, pictures, etc.
- Opportunity to provide company advertisement insert to all event-based materials
- Photo Op with Food Pantries' staff and Board of Directors
- Full page advertisement in event program, 4 ¾ x 7 ½, portrait
- Organization banner displayed at event
- Opportunity for someone to speak at the podium during the event
- 12 complimentary tickets (a full reserved table) to event and VIP Happy Hour

For questions, please contact Development and Communications Manager,
Angie Weber, at (518) 458-1167 x114 or aweber@thefoodpantries.org

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PRESENTING SPONSOR \$7,500

Value of 46,800 pounds of food for local food pantries

Benefits:

- Named as "Presented By". Example: *Harvest Evening Celebration to Benefit The Food Pantries for the Capital District presented by COMPANY ABC*
- Organization name and logo on all event material
- Full business name and/or logo used in all event invitations
- Title and/or logo used in all emails as well as all print, web, social media, and radio advertisements for the event, including Times Union
- Organization spotlight on social media, eblast and website. This can be a video, pictures, etc.
- Photo Op with Food Pantries' staff and Board of Directors
- Full page advertisement in event program, 4 ¾ x 7 ½, portrait
- Organization banner displayed at event
- 10 complimentary tickets (a full reserved table) to event and VIP Happy Hour

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Sponsorship Packages

Feature Sponsor \$5,000

(Value of 30,000 pounds of food for local food pantries)

- Organization logo with link to company site displayed on Harvest Evening event page of the Food Pantries' website
- Title and/or logo used in all emails as well as all print, web, social media, and radio advertisements for the event, including Times Union
- Organization logo displayed on all event materials
- Full page advertisement in event program, 4 ¾ x 7 ½ ", portrait
- Banner displayed at event
- 8 complimentary tickets to event and VIP Happy Hour

Major Sponsor \$2,500

(Value of 15,000 pounds of food for local food pantries)

- Organization logo with link to company site displayed on Harvest Evening event page of The Food Pantries' website
- Title and/or logo used in all emails as well as all print, web, social media, and radio advertisements for the event, including Times Union
- Organization logo displayed on all event materials
- ½ page advertisement in event program, 4 ¾ "x 3 ½ ", landscape
- 4 complimentary tickets to event and VIP Happy Hour

Community Sponsor \$1,000

(Value of 6,000 pounds of food for local food pantries)

- Organization logo with link to company site displayed on Harvest Evening event page of The Food Pantries' website
- Organization name listed on all event materials
- ¼ page ad in event program, 2 ¼ x 3 ½, portrait
- 4 complimentary tickets to event and VIP Happy Hour

Supporting Sponsor \$500

(Value of 3,000 pounds of food for local food pantries)

- Organization listed with link to company site displayed on Harvest Evening event page of The Food Pantries' website
- Organization listed on all event materials
- Listed as "special thanks to" in event program
- 2 complimentary tickets to event and VIP Happy Hour

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Yes! Our company will partner with The Food Pantries for the Capital District and sponsor the Harvest Evening Celebration

(Please select sponsorship package and complete payment information)

- Title Sponsor \$10,000
- Presenting Sponsor \$7,500
- Feature Sponsor \$5,000
- Major Sponsor \$2,500
- Community Sponsor \$1,000
- Supporting Sponsor \$500

We are unable to sponsor, please accept this donation in the amount of _____

(To complete **online** go to thefoodpantries.org and click events)

Company Information

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

Payment Information

Please send us an invoice

To pay online email aweber@thefoodpantries.org for a link

Check enclosed made payable to **The Food Pantries**

Credit card payment Visa MasterCard Discover American Express

Name on card _____ Card # _____

Expiration Date ____ / ____ Security Code _____

Billing Address (if different from above): _____

Please mail donation form with payment to: The Food Pantries for the Capital District, 32 Essex Street, Albany, NY 12206

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